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One of the most romantic days of the year – **Love Day** is approaching!

On this occasion, we have prepared a special Valentine's Day Inspiration Portfolio to provide you with unusual ideas and creative inspiration for creating newsletter campaigns that will light up the hearts of your customers.

In love and marketing, details are key, so we are proud to present you with a collection of unique ideas for newsletter campaigns. Let these inspirations become a source of inspiration and creativity!

We encourage you to experiment with personalization, dynamic content and segmentation strategies to make your campaigns memorable. Let your Valentine's Day emails be like Cupid's arrow - accurate, full of feeling and aimed straight at the recipient's heart.

It's time to start preparing for Valentine's Day with a smile and creativity! We wish you successful campaigns, full of love and high results!

Support edrone



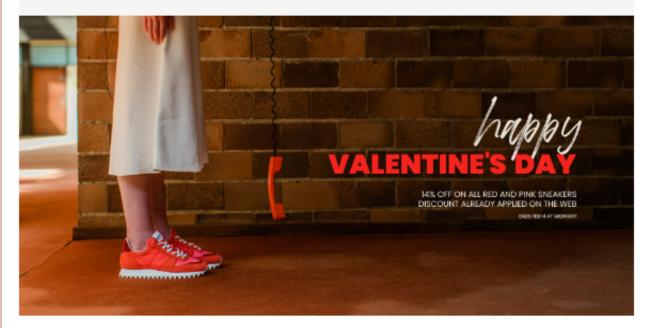
Express your feelings with a reduce code for your subscribers! I -10% YOU!



Don't forget about the newsletter banner to illustrate even better your reduces! Put there as many hearts as you want to receive orders. ♥

NOVESTA®

STAR MASTER I MARATHON I ACCESSORIES



HI first_name_test!

We would like to inform you about the latest Novesta news:

1. we have a special Valentine's Day campaign -14 % on selected models and

2. we have made changes to our privacy policy.

If you want to know more about privacy policy changes, please read the full privacy policy: https://www.gonovesta.com/privacy-policy

> All the best, Team Novesta

Non-standard reduce code? Yep, Valentines's the best option to offer -14% reduce. Add some delicate red/pink elements to your banner and the newsletter is ready!



NEW

BRAS

BRIEFS

SWIMWEAR



Hello, first_name_test!

Love must be celebrated! ** Treat yourself or a loved one to an elegant gift set from Rosme Lingerie!

To keep the festive feeling going - we have prepared a wonderful discount!

Only on 14 February -25% off the entire assortment!

Discount valid with code: love

Have you tried to make "your industry day" instead of Valentines Day? Make sure your products can't be used as a gift for Valentines and transform 14.02. campaign into your own holiday!



sport

health

children



Hello first_name_test

Although it's rather gloomy outside, there's already a sweet smell of spring in the air, and with it, feelings are rekindled, somewhat frozen by the cold of winter. February's festivities are designed to celebrate these feelings. Whether you are part of the Valentine's Day team or rather the Singles' Day team, we have a gift full of love for you.

Shop on our website between 14-15.02.2023 and you will receive double loyalty points. Remember that the loyalty program is aimed at registered retail customers.

Here are also some suggestions to take care of the more physical dimension of love:

How do you activate your subscribers? Is there any better way than challenging them? Motivate your subscribers to not only do the Valentines purchases in your shop, but let them gain some extra loyalty points!

Bonus for you!

Are you lacking time to create unique creations? Get inspired by ready—made templates for newsletters and on-site elements that you can put on your store's website!

